

Theme

The farther backward you can look, the farther forward you can see.

過去を学ぶことによって、我々は過ちを避けることができる。

Winston Churchill

People sometimes lose their way, failing to learn from the past and repeating the same mistakes. Yet, as time goes on, past events tend to fade from memory.

Having experienced the Great East Japan Earthquake, I felt a deep fear of how time erodes the lessons we should never forget.

Through this video, I hope to remind people of the importance of our past and the history we have built, inspiring us to use it to guide ourselves toward a better future.

Concept

Noah' SAK

During the Great East Japan Earthquake, the tsunami washed away everything from people's pasts.

In the story of Noah's Ark from Genesis, God used rain to wipe everything clean, resetting the world to create a better one.

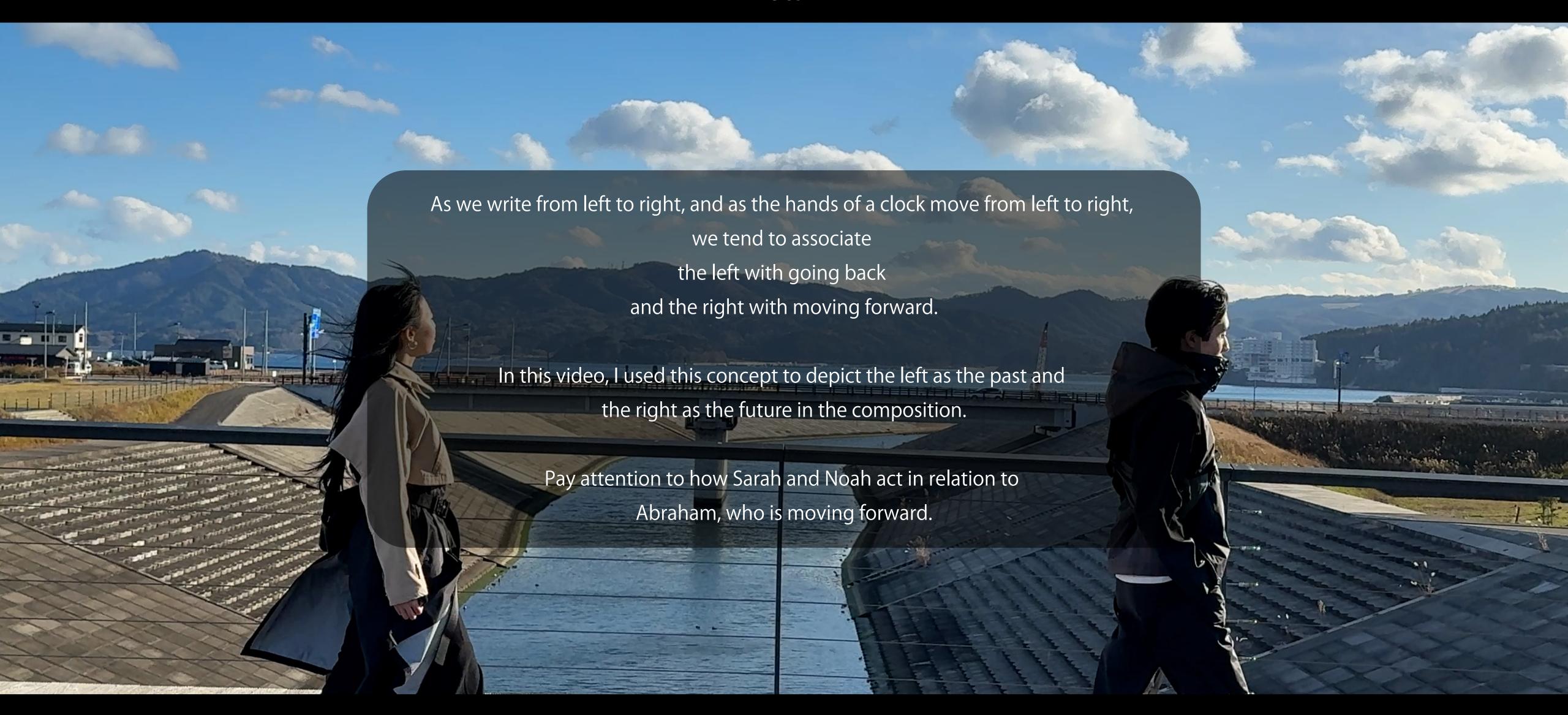
However, I could not see this as a righteous act.

Should old traditions and lessons be forgotten and replaced with a clean slate?

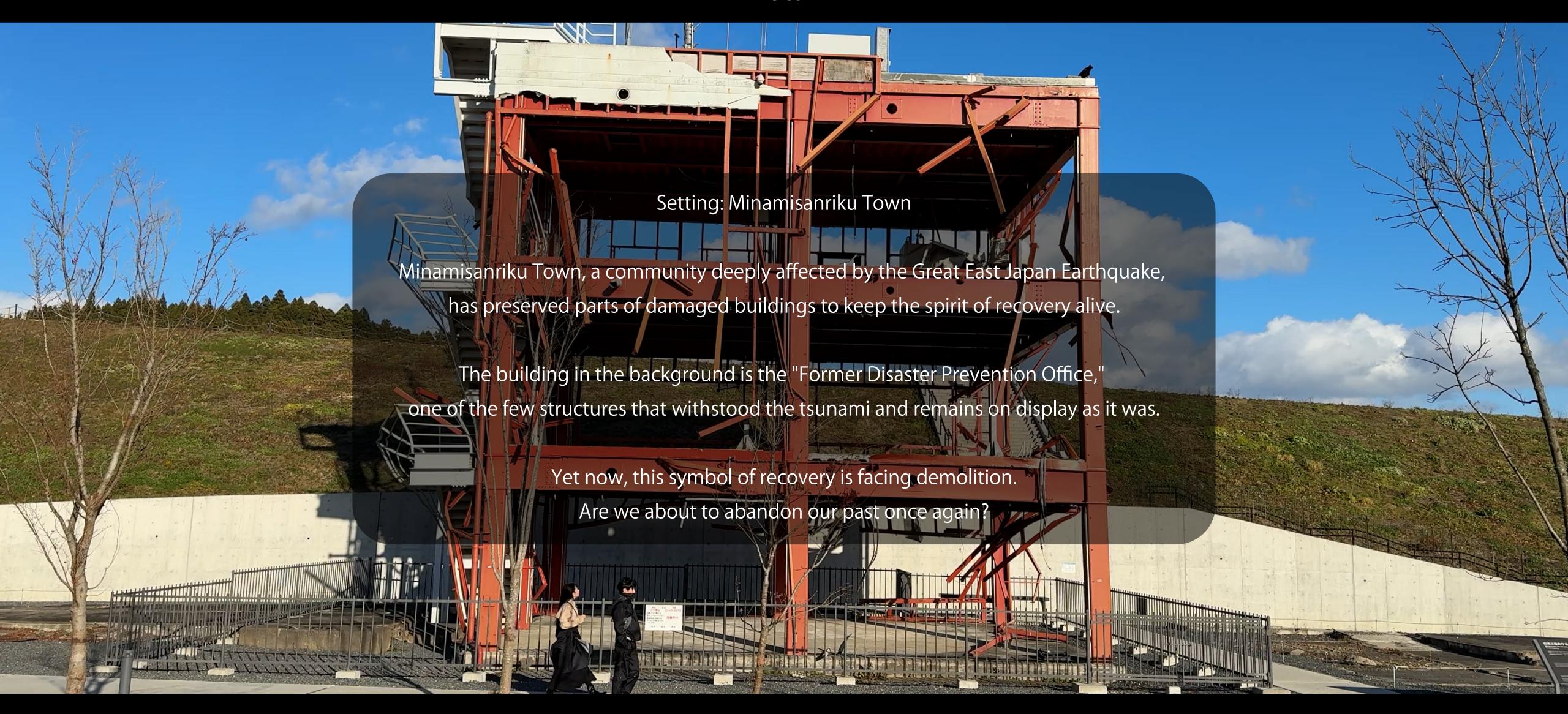
Or is it because of the past that we are able to move forward?

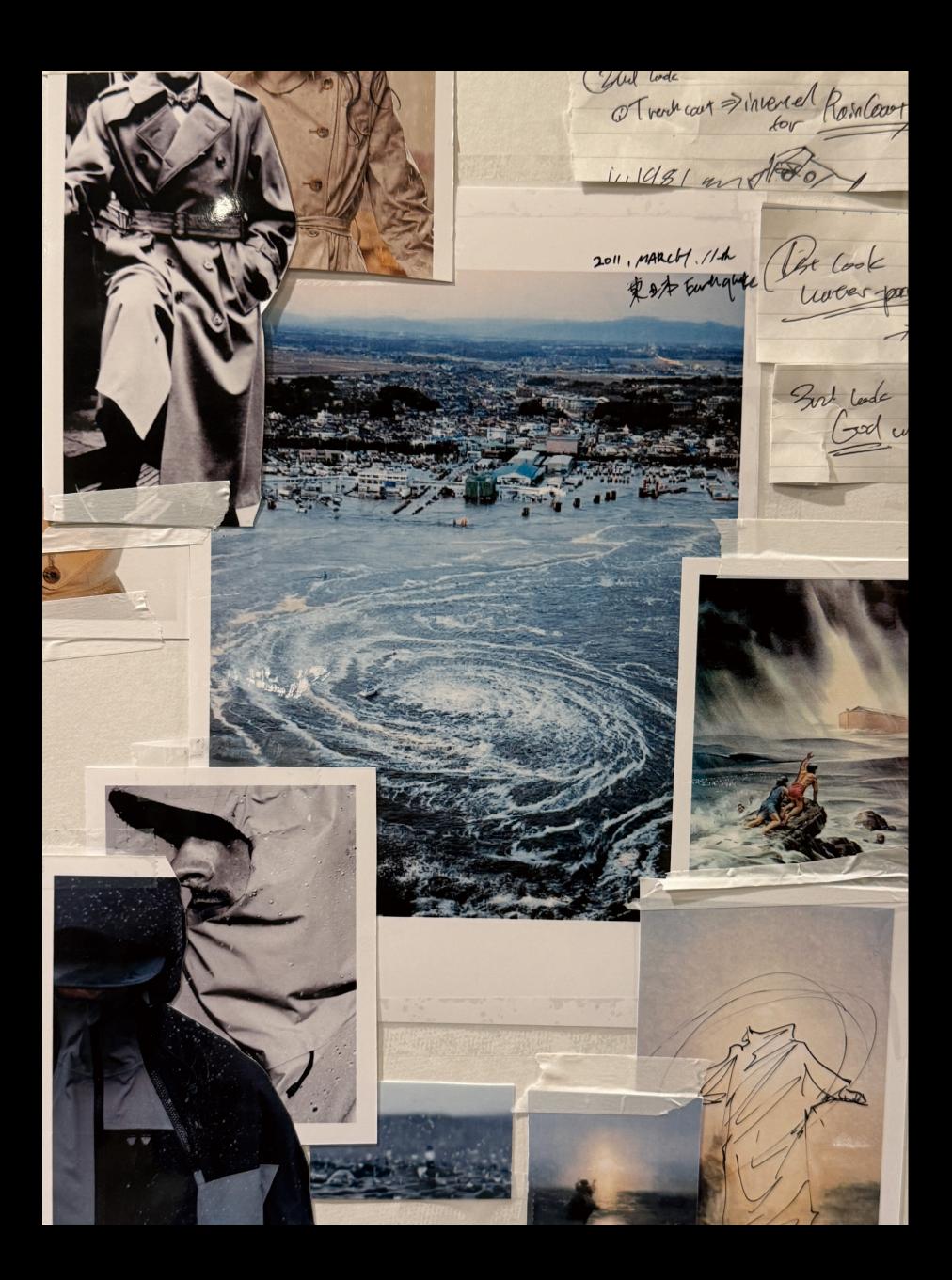
Inspired by my own experience and the story of Noah's Ark, I aim to pose these questions to people through my work.

Detail



Detail





MOODBOARD

I developed a clothing concept inspired by ideas stemming from the 2011 Great East Japan Earthquake and the story of Noah's Ark.

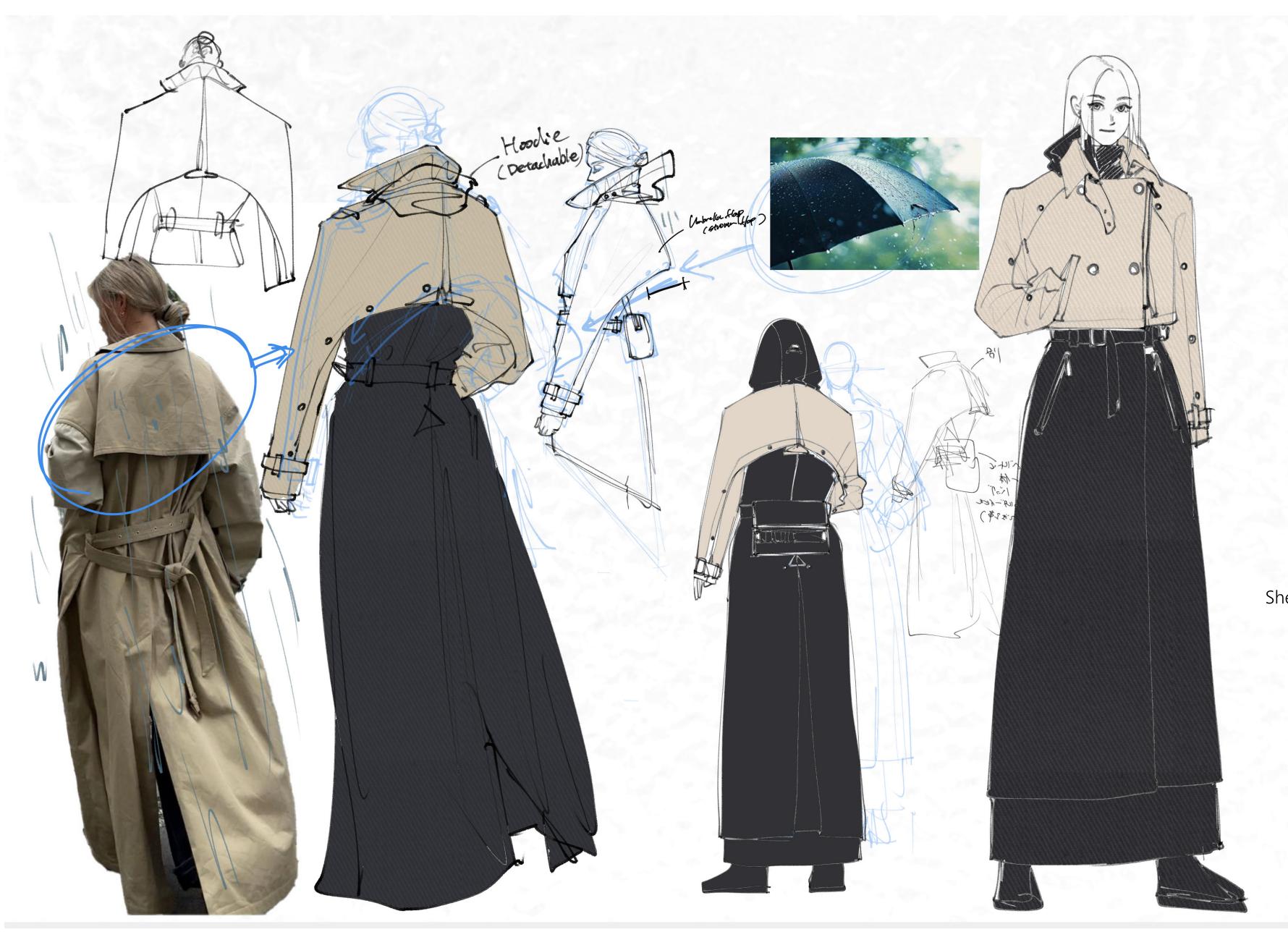
This includes waterproof rainwear that repels rain, the garments of Jesus Christ, and waterproof trench coats adopted by the military.



LOOK 1 / Abraham

Excerpting from Abraham, a descendant of Noah chosen by God:

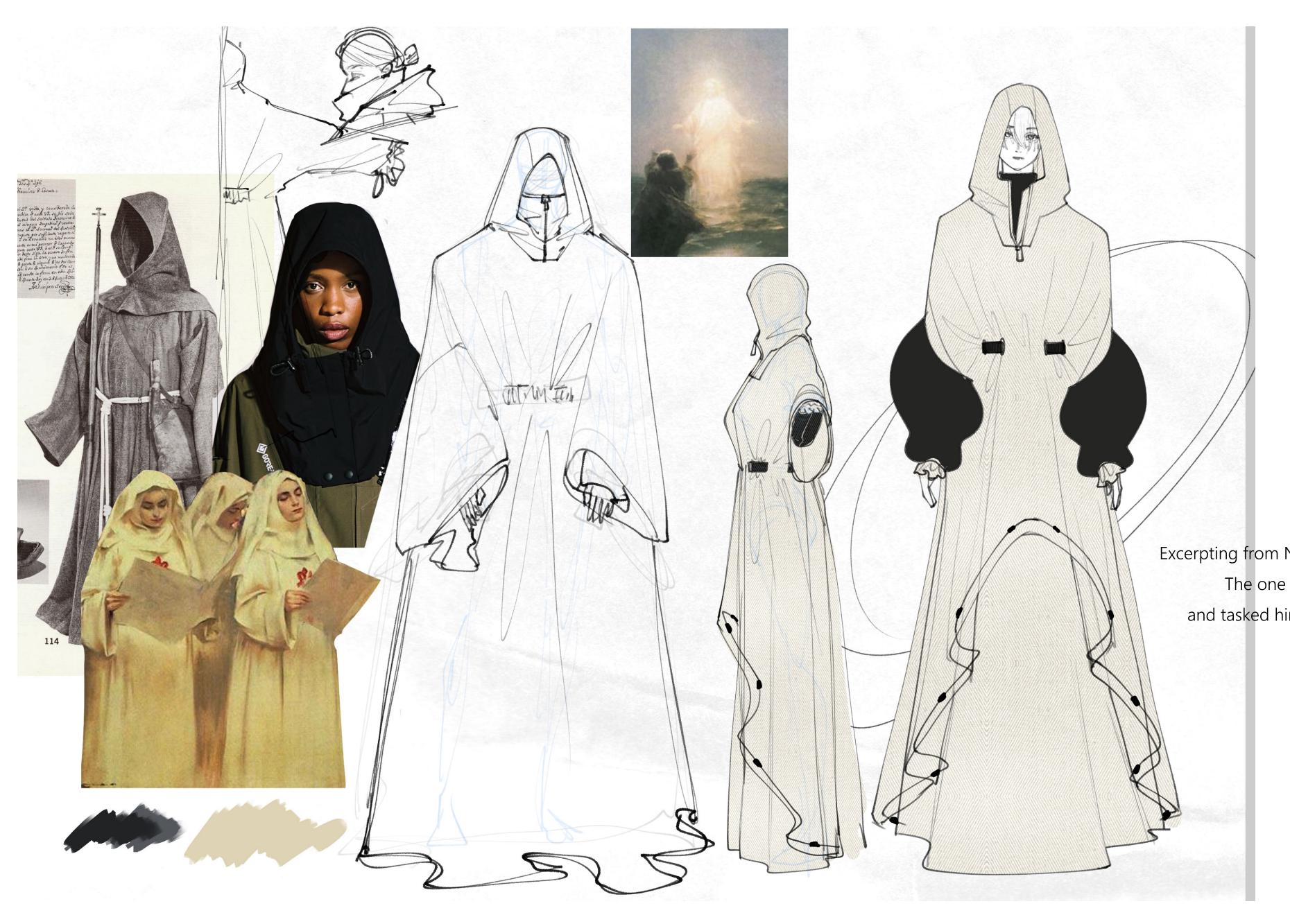
Despairing at humanity's repeated mistakes, he sought guidance from the Lord and decided to build Noah's Ark. Believing it righteous to wash everything away, the Noahist believers focus solely on the future.



LOOK 2 / Sarah

Excerpting from the wife of Abraham in the Old Testament:

She holds fast to the principle of learning from the past to inspire the future, believing that the essence lies in understanding history and mistakes. A believer in opposition to this faith, she stands in stark contrast to her friend Abraham.



LOOK 3 / Noah

Excerpting from Noah, a key figure in the story of "Genesis: Noah's Ark":

The one who brought the unending rain, Noah chose Abraham and tasked him with building the Ark to cleanse and reset the world.



A total of 13 rounds of pattern and design revisions were carried out, striving to enhance comfort and achieve the ideal silhouette and details.







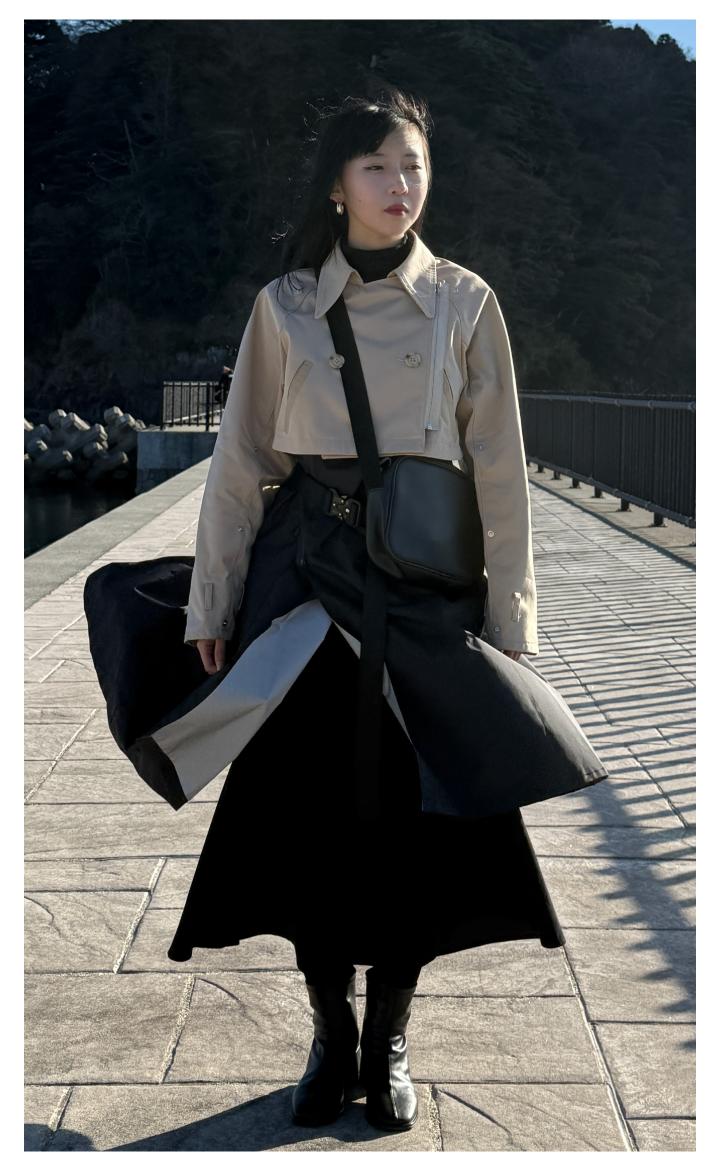
LOOK 1 / Abraham

NYLON100% 3-layer laminated nylon fabric

Utilizing advanced designs and technologies, such as waterproof zippers and tech fabrics, to express a contrast with the softness of the fabric.

By using an umbrella as a motif and adding depth to the back flap, the design is focused on minimizing exposure to rain when carrying a bag.

By placing rivets where the waterproof seam tape overlaps and reinforcing them, the durability is enhanced.



LOOK 2 / Sarah



100% Cotton Gabardine fabric 100% Nylon, 3-layer laminated nylon fabric

By reinterpreting the trench coat originally designed as a waterproof raincoat for the British Army, the design draws on historical lessons to create something new, embodying the spirit of learning from the past to inspire the future.

The back flap of the trench coat has been restructured to create a design that is more resistant to rain and better suited for carrying a bag.

Additionally, the chin flap has been incorporated to enhance wind resistance.







LOOK 3 / Noah

100% Polyester, water-repellent finish, Oxford weave fabric

Inspired by the garments worn by God in the story of Noah's Ark, the design of the raincoat blends practicality with a sense of mysticism, creating a piece that is both functional and enigmatic.

Unlike a typical hood, the design is made larger overall, allowing it to be worn deeply to cover the face and create a mysterious, enigmatic atmosphere.

Director / Editor / Cameraman / Costume Designer / Pattern-maker / Sewist RYUTARO AKAMA

Model

YURA SHOJI (Abraham)

MANAMI NAKAHARA(Sarah)

ANRI AMAGASA(Noah)